

Kodu & Aed has been most widely read magazine in Estonia for 20 years.

Kodu & Aed is Estonia's leading home and garden magazine that combines traits of interior design, gardening and home decoration. It offers 12 issues of new ideas and tips a year of how to make your home more comfortable and beautiful.

Kodu & Aed is a reliable guide: like an expert friend, who guides you to the right direction, offering new ideas and sources of information.

The reader profile of Kodu & Aed:

Number of readers: 2 216 000

Source: Faktum -Ariko sügis 2018

Kodu & Aed is published 12 x a year.
Dimensions: 217 x 280 mm
Printing house: Kroonpress
Printing method: offset
Binding: glue
Volume: 92-132 pages

Requirements for ads:
pdf, resolution 300 dpi

MAIN TOPICS IN 2019

| Month | Ads deadline | Publishing date | Main topics |
|--------------|--------------|-----------------|--------------------------------------|
| January | 17.12 | 27.12 | Healthy home |
| February | 21.01 | 30.01 | Bedrooms & textiles, Estonia |
| March | 18.02 | 27.02 | Bathrooms, garden news |
| April | 18.03 | 27.03 | GARDEN SPECIAL, kitchen |
| May | 18.04 | 29.04 | Balconies, terraces |
| June | 20.05 | 29.05 | Summerhouses, sauna, pond |
| July | 18.06 | 26.06 | Country houses, summer in the garden |
| August | 22.07 | 31.07 | Outdoor living, kids' rooms |
| September | 20.08 | 28.08 | Storage, hallway, home office |
| October | 16.09 | 25.09 | Kitchen special, heating and energy |
| November | 21.10 | 30.10 | Living rooms, fireplaces |
| December | 18.11 | 27.11 | Christmas, DIY, beautiful homes |
| January 2020 | 16.12 | 30.12 | Healthy home |

AD RATES AND SIZES:

| Size | Dimensions in mm (w x h) | Rate (in euros) |
|------------------------|--------------------------|-----------------|
| Back cover | 217 x 280 | 2 700 |
| Inside cover | 217 x 280 | 2 200 |
| 2/1 double page, p 2-3 | 2 x 217 x 280 | 3 000 |
| 2/1 double page | 2 x 217 x 280 | 2 600 |
| 1/1 page | 217 x 280 | 1 700 |
| 1/2 p vertical | 106 x 280 | 980 |
| 1/2 p horizontal | 217 x 137 | 980 |
| 1/3 p vertical | 68 x 280 | 760 |
| 1/3 p horizontal | 217 x 90 | 760 |
| 1/4 p horizontal | 217 x 70 | 640 |
| 1/4 p square in frame | 95 x 125 | 640 |
| 1/6 p in frame | 95 x 85 | 350 |

Page 3-30: +20% of price list
The prices do not include 20% VAT.

Please add 5 mm bleed to all ads (except 1/4 p and 1/6 p).

CONTACT

Helena Karma
Project manager
51 53 686
helena.karma@ajakirjad.ee

Ühinenud Ajakirjad OÜ
www.ajakirjad.ee
www.kodus.ee
www.facebook.com/kodusee

Deadline for ad bookings: 10th day of each month.

 ühinenud ajakirjad